

Outreach Committee Report to Business Meeting – Twelfth Month 2021

The Outreach Committee met in November. We redesigned the newcomer "You Are Welcome" Card to add a virtual contact option. New attenders, both future and those of the recent past, will be contacted individually by one of us. We have defined our Mission Statement and set some broad goals (see below), recognizing these reflect our current discernment and may need modification as we move forward. We are working on the procedures to meet our goals!

-Kathi Connors, committee co-clerk

Mission statement:

The Outreach Committee seeks to increase the visibility of the Quaker way and our meeting in our community and to welcome newcomers. We seek to help the entire meeting be meeting ambassadors, prepared to share our experience of the Quaker way and articulate the importance of it in our own life. We do this in order to strengthen our meeting and help fellow seekers to find a spiritual home.

Goals of committee:

Visibility to the wider community:

- We provide materials about the Quaker way and our meeting
 - In the Meetinghouse
 - On our website
 - At events where we table
 - On social media
 - In local print media
- We maintain a list of resources for publicizing events to the general public, including print and on-line calendars, town email lists, and places where flyers can be posted.
- We consider how our Quaker Meeting might be more visible in the community
 - As we witness to Peace, Justice, and Earthcare issues at actions and events
 - At events where we can hand out literature about the Quaker way and our meeting
 - By considering how the exterior of the Meetinghouse might draw in people
 - By ensuring our website is inviting to newcomers
 - By helping CFM committees to publicize events they are planning (as we are able).

Welcoming the Newcomer:

- We support the members of our meeting in acting as Meeting ambassadors; we encourage others to be prepared to talk about the Quaker way and be able to articulate the importance of it in their own life.
- We welcome newcomers at their first and subsequent meetings and help them find appropriate Quaker literature and pamphlets.
- We show loving interest to new attenders by ensuring that newcomers receive welcoming follow-up emails, a name tag, and that they are aware that pastoral care is available from Ministry and Counsel.

We recognize that this mission statement and these goals are working documents that we will use to guide us.